



“Promoting Cooperation among European Regions for Capacity Building of Integrated Care Systems based on Innovative Services and Technologies”

European Innovation Partnership on Active and Healthy Ageing

The Specific Actions & How to Engage in their Implementation

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holistic patients products
growth **HL Ys** medical private QALY stakeholders
competitiveness **innovation** people societal
Active elderly **Healthy Ageing services** win
active **EIP on AHA** technologies value workforce
ageing **health** **integrated** **triple**
businesses and challenge **European** processes Partnership **social**
added co-creation **innovation** streamline **public**
collaboration independent **healthcare** innovation-value-chain
innovative older

European Innovation Partnership

on

Active and Healthy Ageing

The Specific Actions & How to Engage in their Implementation

25 April 2012



EIP objectives & target objective by 2020

+2 HEALTHY LIFE YEARS

EU average of HLY at birth

A TRIPLE WIN FOR EUROPE

EU citizens **healthier, more active & independent**
until old age

Social & health care systems more sustainable,
dynamic & efficient

Competitiveness & market growth of innovations in
ageing sector fostered



EIP Added value

FACILITATING SCALING UP & MULTIPLYING

**JOINING UP
RESOURCES
&
EXPERTISE**

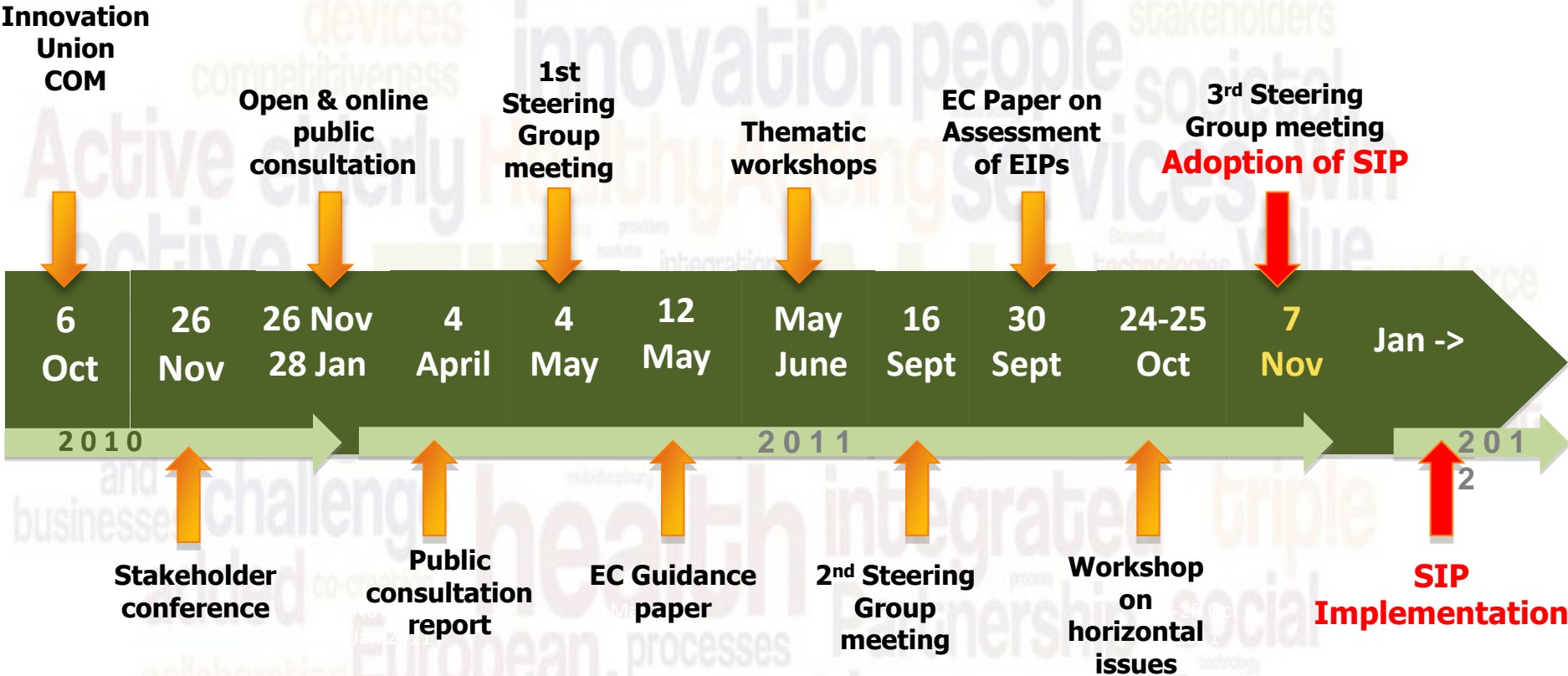


**BRIDGING
GAPS
&
SPEEDING UP
INNOVATION
PROCESS**

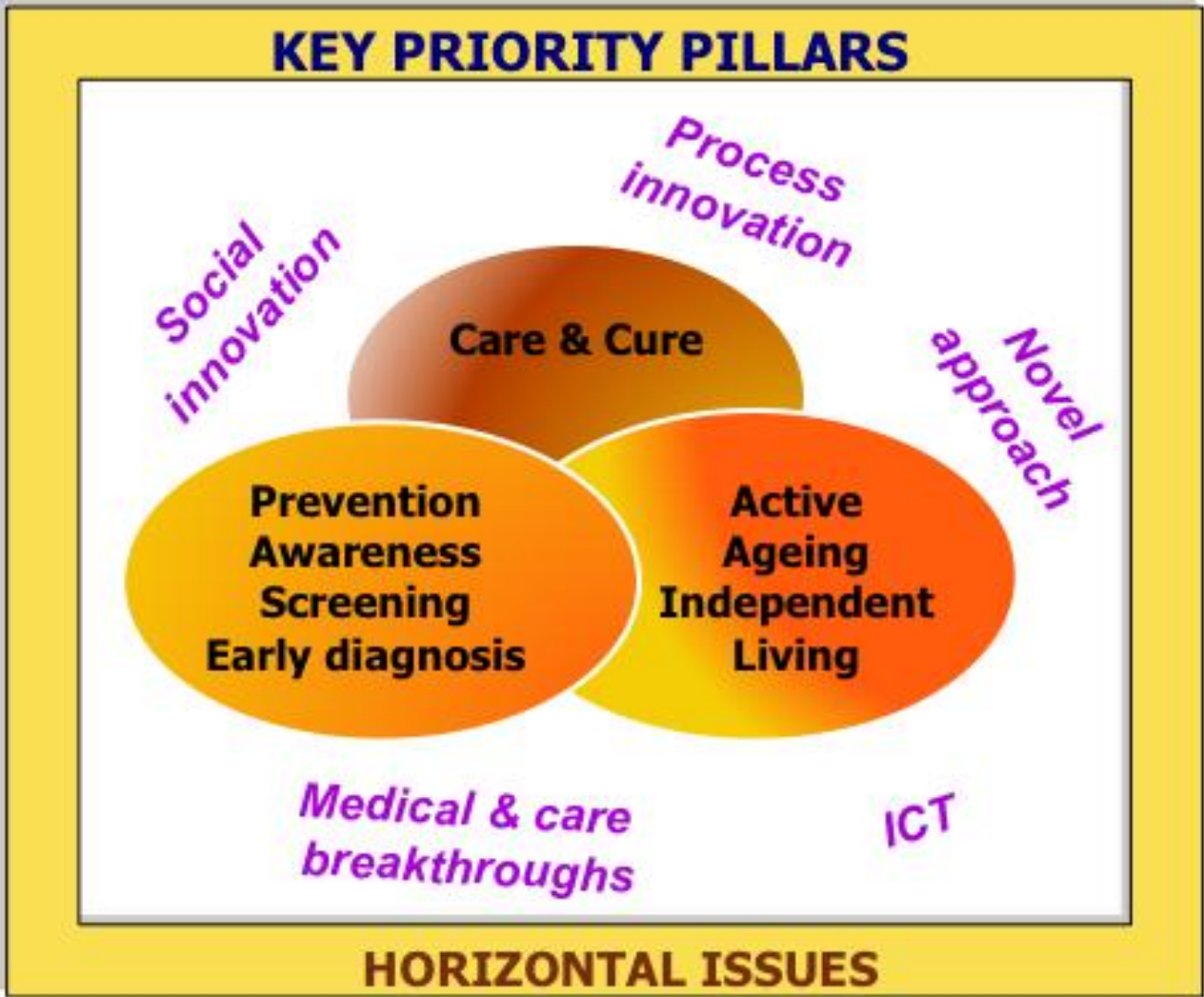
IMPROVING FRAMEWORK CONDITIONS

Milestones

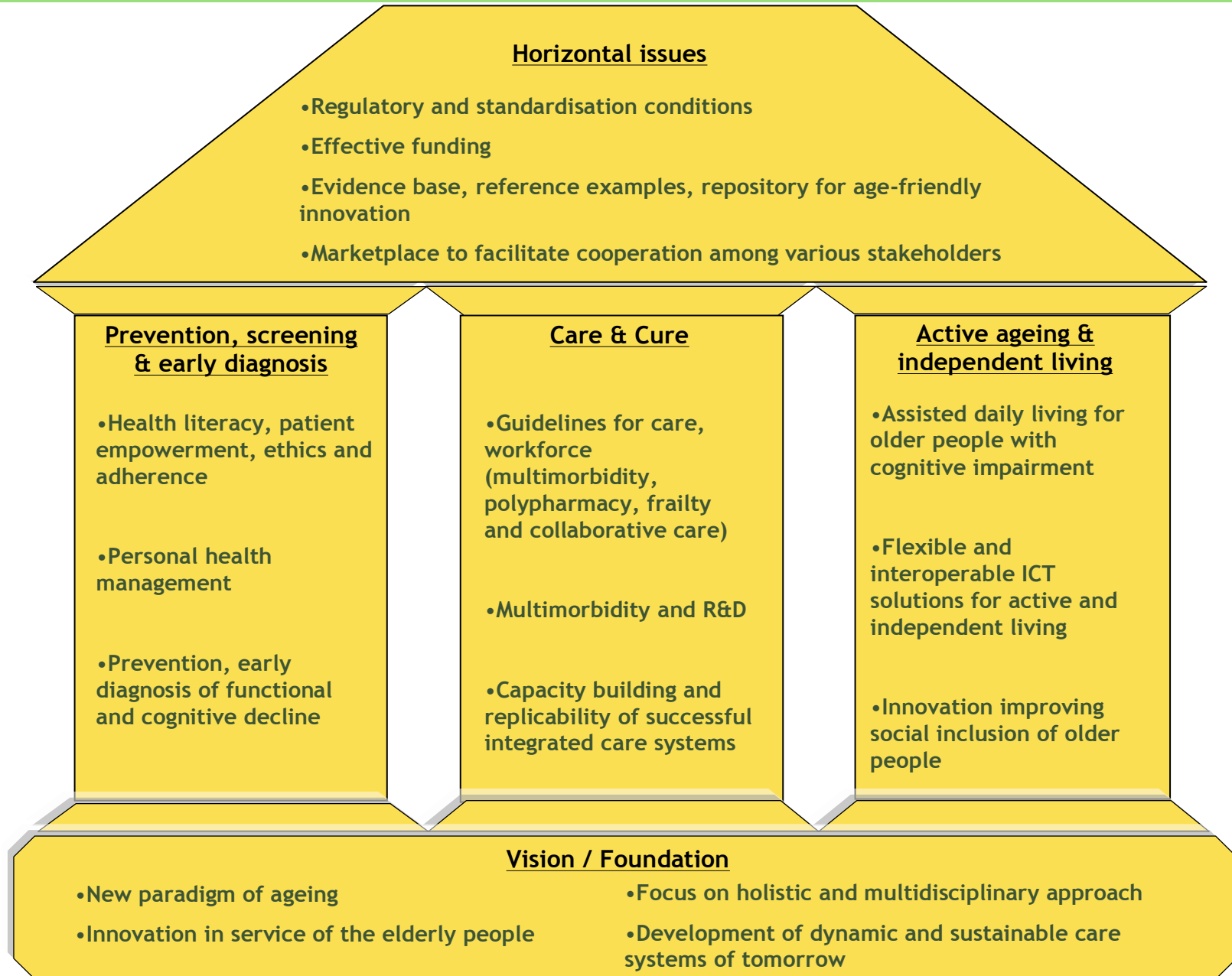
Innovation Union COM



Three-stage life course approach



Strategic Framework of the EIP on AHA



Implementation of the SIP

HOW TO ENGAGE:

1) Invitation for Commitment

=> submit your commitment to be an active partner in the implementation of one or more Specific Actions

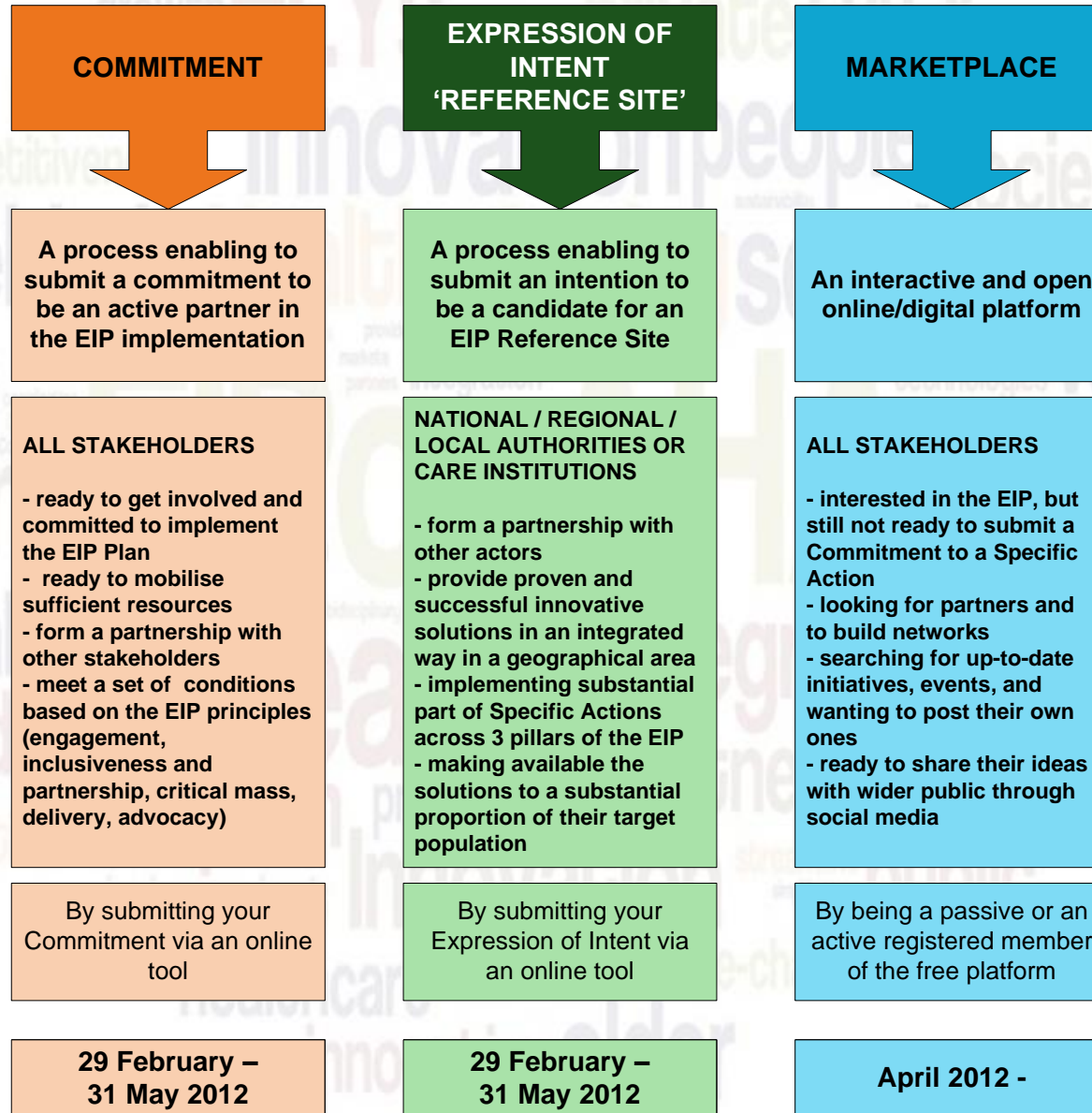
2) Invitation for expression of intent to be a candidate 'reference site'

=> European locations implementing a substantial number of the Specific Actions in an integrated way

3) Marketplace for innovative ideas

=> interested, but not yet ready to submit a commitment to a Specific Action

Implementation of the SIP





Please visit the EIP website:

<http://ec.europa.eu/active-healthy-ageing>

Specific Actions

Prescription and adherence action at regional level



WHO: pharmacists, health professionals, carers, patients

HOW: advanced clinical analytical ICT-enabled tools
application of clinical protocols

AIM: identification of non-adherent patients & counselling them on the use of medication

Personal health management, starting with a falls prevention initiative



WHO: science/academia, regulatory authorities, industry, care providers, patients, carers

HOW: innovative tools for screening (e.g. sarcopenia)

AIM: fall prevention for older people - monitoring & keeping balance
functionality/exercising

Action for prevention of functional decline & frailty



WHO: care providers, regulatory authorities, patients

HOW: early diagnostic tool-set (e.g. Functional Capacity Evaluation tool), new medical devices

AIM: identification of pre-frailty conditions



Specific Actions

Replicating and tutoring integrated care for chronic diseases, including remote monitoring, at regional level



WHO: public & private, care providers, health professionals, patients, social carers

HOW: network, standardised survey tool identifying health status of multimorbid patients

AIM: communication & integration between different health & social care providers; avoidance of hospitalisation of older patients

Development of interoperable independent living solutions, including guidelines for business models



WHO: regulatory authorities, industry, venture capitalists, procurers, patients/older people & carers

HOW: joined-up procurement of independent living solutions; open standards for multi vendor solutions

AIM: guidelines and standards on a variety of solutions for safety, mobility & personal communications with family together; sustaining independence in daily life of older persons

Horizontal Actions

Framework conditions Funding

WHO: EC, national authorities (MSs)

HOW: legislation revision, standardisation for interoperability, data protection, EC funding alignment

AIM: clarity, flexibility & robustness of legal framework; efficient use of resources; facilitation of innovation deployment

Evidence Repository for age-friendly innovation

WHO: EC, national authorities (MSs), stakeholders

HOW: reference examples, common data base, platform of cities/regions for age friendly environment

AIM: sound and robust data, reliable methodologies

Marketplace to facilitate cooperation among various stakeholders

WHO: stakeholders

HOW: stakeholders' networking, exchange of good practices

AIM: facilitation of innovation, knowledge, good practice transfer/sharing

Implementation of the SIP

WHY ENGAGE?

- 1) Learn from the others' good practice
- 2) Combine evidence
- 3) Collaboration leading to efficiency in (re-)design and validation of innovative care services
- 4) Efficiency of design leading to expansion of services to larger population - with the same level of investment
- 5) Being stronger in application for funding at local/national level
- 6) Local industry seeing a larger market, beyond the "local border"
- 7) Political support

Invitation for Commitments

- **"Commitment"** = measurable and concrete engagement in support of a Specific Action, towards the target deliverables identified in the SIP
- Scope of the Invitation: **6 Specific Actions of the SIP**
- Invitation to **commit to one or more of these Specific Actions**
- Open to all stakeholders from Europe
 - ✓ joint initiative of several partners together or individual submission
 - ✓ joint initiative can include partners outside Europe but needs to be led by a European organisation
 - ✓ individual submission still required to indicate with which other stakeholders there is a partnership in the scope of the commitment
- Timing: open 29 February 2012, **deadline 31 May 2012**
- Submission via a web tool
- All submitted Commitments will be made **publicly available**



Criteria for Commitments

1) Engagement – underwriting the EIP and its criteria:

- *Clear link towards the headline indicator (HLY) and the three general objectives of the EIP*
- *Identify key barriers and demonstrate contribution to overcoming them*
- *Explain clearly the element of innovation, in all its forms (e.g. innovation in products, tools, services, process and social innovation)*

2) Inclusiveness and Partnership - widely involving all relevant actors:

- *Identify areas in which you are already cooperating with other parties to implement the action*
- *Identify such other parties and describe the complementarity among all parties*
- *Identify additional partners (or sectors) with whom you consider it necessary to cooperate in order to implement the action*

Criteria for Commitments

3) **Delivery** – delivering according to planning and agreed outcomes:

- *Identify key milestones and indicators to measure progress*
- *Provide timeline and schedule of the related activities*
- *Describe how you can make a **substantial** contribution, **direct** or **indirect**, towards the overall deliverable target of the Specific Action*

- *For **direct** contribution (example for Action B3 on integrated care):*
- *indicate to **how many** and **which regions** and to **what proportion of their target population** you expect to deliver programmes for chronic conditions/case management or integrated care programmes serving older people*

- *For **indirect** contribution:*
- *describe clearly the causal link with the respective target*
- *describe under "Inclusiveness and Partnership": with which other stakeholders you are already partnering as well as with whom else you need/wish to partner to deliver your contribution*

From expression of Commitments to Action Groups

- Parties with Commitments meeting the criteria → **join Action Groups**
- One Action Group per Specific Action
- **Action Group:**
 - define and agree on a governance structure
 - develop an Action Plan endorsed by all the partners, by end October 2012
 - first meetings: by end of June / beginning July 2012
- **Action Plan:**
 - map the Commitments received and define the activities to be pursued
 - define roles and activities of partners
 - identify areas where partners can co-operate, co-develop, co-design
 - agree on level of data sharing
 - provide a delivery plan with milestones and targets, combining the activities to reach the "deliverable target" of the Specific Action
- **Funding:**
 - No dedicated EU funding programme but existing Programmes (i.e. CIP, PHP, Structural Funds, etc.)
 - National / local innovation funds
 - Private sector / VC funds ...



Invitation for expression of intent to be a candidate Reference Site

➤ “Reference Sites” :

- regions, cities or integrated hospitals/care organisations
- established in a geographical location in Europe
- provide a comprehensive innovation based approach to active and healthy ageing
- provide concrete example of existing and successful integrated solutions, based on evidence of their impact in practice
- expected to contribute significantly to building the synergies between the different Partnership Actions

➤ Interested parties can submit their Expressions of intent via an online tool

➤ **Deadline: 31 May 2012**

➤ All submitted Expressions of Intent to be a candidate Reference Site will be made **publicly available**



Conditions for a candidate Reference Site

Candidate Reference Sites need to:

- Be national/regional/local authorities or public/private care institutions (e.g. integrated hospitals/care organisations) in Europe
- Build a coalition of partners involving relevant actors (e.g. professionals, patients, carers and families, industry and service providers, public authorities etc.)
- Be willing to implement a **substantial** part of the actions of the SIP in an integrated way → Specific Actions spanning **across the 3 pillars**
- Be ready to demonstrate coverage of a significant proportion of the target population (**at least 10%**), by the services of the Specific Actions
- Present a list of results/outcomes to be delivered in the 2013-2015 timeframe
- Be ready to exchange good practice, share information and make publicly available data on outcomes/impact
- Be ready to cooperate with other relevant initiatives across Europe
- Be ready to perform an assessment, and be assessed by peers, on the outcomes and impacts according to a commonly agreed methodology

➤ **Assessment of Candidate Reference Sites foreseen for mid-2013**



Marketplace for innovative ideas

- An interactive online platform, open to all stakeholders willing to get involved in the Partnership
- For those who:
 - ✓ are interested in the EIP, but not yet ready to submit a Commitment to a Specific Action
 - ✓ wish to find partners, build networks and develop a Commitment
 - ✓ are eager to be kept up to date with initiatives, events, and share with others what is on the agenda
 - ✓ offer innovative ideas and expertise which they are ready to share with wider public through social media
- Timing: from April 2012